



At Mitre, a renowned construction company with over 50 years of experience, team collaboration increased dramatically after adopting Jira. **With Nimble Evolution's guidance, the company streamlined its internal processes, enabling more agile and transparent project management**, which was essential for keeping up with the business's accelerated growth.

# Mitre moves towards an agile future with Jira and support from Nimble Evolution

Find out how Mitre, a traditional builder and developer, has been using Jira to organize internal processes and increase team synergy.



**Industry:**  
Construction /  
Real estate  
development

**Location:**  
Brazil

**Services:**  
Complete support for  
the implementation of  
Jira Software.

**Partner:**  
Nimble Evolution

With a legacy spanning over 50 years, Mitre is a prestigious construction and real estate company renowned for developing medium to high-end projects in São Paulo, Brazil.

The company has consistently delivered strong results, but recently it has experienced a remarkable surge in growth. This rapid expansion is evidenced by a significant increase in the workforce, skyrocketing from around 100 to 400 employees in less than two years.

## The challenge of scaling a transparent and collaborative work environment

With a team four times larger and a business that was expanding rapidly, Mitre understood that it needed to better organize some essential processes in order to guarantee control and organization of the work without creating silos or bureaucracy, which would harm the business.

Gabriela Canfora, director of new business at Mitre, comments that real estate projects generally have many stages, such as feasibility analysis, negotiation, project approval and registration, and need to involve different teams, such as commercial, legal and financial.

In Mitre's history, this flow has always run very smoothly and naturally, with small teams of employees who have been working together for some time.

However, with the exponential growth they were experiencing, it was necessary to have a more robust support structure in order to guarantee high quality teamwork.

**We needed technology that would allow us to scale collaborative work with improved processes, ensuring better quality, visibility, and speed.**

**GABRIELA CANFORA**  
Director of new business

Gabriela took on the responsibility of finding a solution that would allow overcoming the challenges of ensuring high quality, process efficiency, and internal operations while maintaining the dynamism of the routines.

When conducting a competition with suppliers of various types, it became clear that Nimble Evolution's proposal, using Jira as a platform and focusing on collaborative workflow, would be able to combine control and visibility, agility and organization in a unique way.

# Jira + Nimble Evolution: a tailor-made solution for every challenge

Gabriela recalls that, initially, the Mitre team believed a solution tailored specifically for the real estate market would be best. However, due to the extensive capabilities of Jira, customized and adapted by Nimble Evolution, the team quickly overcame any initial resistance.

**Jira is a flexible tool that can be molded to your needs. For us, this is very important because Mitre is constantly changing and evolving.**

**GABRIELA CANFORA**  
Director of new business

Nimble Evolution's first step was to immerse themselves in Mitre's operations to understand its working dynamics.

Gabriela noted that the key distinguishing feature of Nimble Evolution was their commitment to deeply understanding the needs of the business, the sector, and the teams. This allowed them to tailor Jira to Mitre's specific workflows and challenges.

**Our business is very particular. It was very important to count on Nimble's willingness to understand what we needed and customize the solution to our work context, suggesting improvements and helping us to make better use of the platform.**

**GABRIELA CANFORA**  
Director of new business

The advantages of Jira were felt right from the start.

Even during the implementation phase, Mitre realized that despite having a well-defined flowchart, Jira revealed new and even more interesting possibilities.

Therefore, this approach enabled agile adjustments throughout the process, creating varied dynamics between departments and internal workflows that significantly improved the day-to-day operations of the construction company.

The different teams adopted Jira easily and today the solution already runs all the processes in the new business, product, licensing and legal areas.

In addition to the connection and fluidity between teams, Jira has made it possible to concentrate project information in a single place, making it easier to control activities and offering greater visibility of deadlines, bottlenecks and activities.

Today, it can be said that Mitre has been able to scale teamwork in these processes and run them with even more fluidity and visibility, unlike when the team was smaller.

With each project, the company builds and strengthens a culture of collaboration and teamwork that is scalable, efficient, and adaptable to change.

Looking ahead, the company plans to replicate the success of using Jira in other departments and expand the adoption of Atlassian solutions. They aim to implement Confluence as a knowledge base and tool to further support the growth of their large team of talent.





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